



SADD SIGNALS

SADD Chapter Activities 07-08

Throughout the past year, the SADD Chapters have worked hard in various fundraising and awareness activities. Reading the following updates may give you fresh ideas for your own SADD Chapter for 2008-09.

A HUGE THANK YOU TO ALL 2007-08 SADD SASKATCHEWAN CHAPTERS FOR THE WORK YOU'VE DONE TO SUPPORT SADD'S MOTTO:

STUDENT LEADERS DEDICATED TO STOPPING IMPAIRED DRIVING

To **fundraise**, the **BURSTALL SCHOOL** SADD hosted movie nights and ran the canteen for school badminton tournaments. Various **Awareness** Activities included kicking off Red Ribbon Week with a White Out Day, A Red Ribbon Blitz and a display of 'invincible' posters throughout Burstall.

At Christmas, SADD ribbons were distributed to businesses who had customers write the names of loved ones on the ribbons. These were then fastened to a Christmas tree displayed on the school's front lawn. During graduation week, a mock accident was held.



SADD Red Ribbon Tree



Burstall School SADD members with "Wall of Life"

More Chapter Activities

The SADD Chapter of **CST. ROBIN CAMERON EDUCATION COMPLEX** meets every Monday to plan activities that promote awareness against drinking and driving. They sold Mocktails and had a Community Service Day.

During the school year, SADD members attended the conferences, had presenters, did presentations and made posters. They also made stepping stones with slogans. Another fundraiser was a 2008 calendar showcasing activities and members of the SADD Chapter. It included messages that students can have fun without using alcohol or drugs.



Community Service Day



Selling Mocktails at Cst. Robin Cameron Education Complex

The Kerrobert members tied red ribbons to cars at a local hockey game.



KERROBERT COMPOSITE SCHOOL erected a sign on Highway 51 that reads: “**Kerrobert S.A.D.D. wants to remind you NOT to drink and drive**”. The SADD Chapter also had two SADD weeks, which included taco salad sales, a White Out Day, Choose Your Ride, Annoying Song Day and a moment of silence each morning.



ERNIE STUDER School's SADD awareness activities during 07-08 included a successful White Out Day and a Red Ribbon campaign.

Ernie Studer School SADD
White Out Day

Ernie Studer School and
SADD red ribbons



YELLOW GRASS SCHOOL SADD group at a presentation by speaker Norbert Georget on April 23, 2008.

Left to right:
Krista McMillen
(SADD Advisor)
Katlin Lenz
Jennifer Whitrow
Janelle Whitrow
Alana Nelson
Norbert Georget



This past school year was **WINSTON KNOLL COLLEGIATE**'s first year in having a SADD Chapter (Regina). One **fundraiser** raised \$150! Sixteen teachers, for one week, volunteered their parking spots to the student raffle winners. Nearly \$200 was raised selling bags of candy hearts in February. During **Impaired Driving Awareness Week**, cutouts of bodies with impaired driving facts were placed about the school. The week ended with a White Out Day. This began with the sounds of a vehicle collision being played over the intercom. Next, two paramedics and the school resource officer entered a classroom and removed a "whited out" student by stretcher. The student symbolized death by not speaking for the rest of the day. These actions were repeated until a total of 16 students and two staff members were "whited out." At the end of the school day, Winston Knoll students gathered to witness how many people are killed by impaired driving throughout a typical day.



Winston Knoll SADD Chapter White Out Day





The **WHITEWOOD SCHOOL** SADD Chapter had a busy year. The Chapter also has a Jr. SADD Group for grades four to six. They hosted a BYOB party that included decorating liquor bags, a Valentine’s Day colouring contest and a Spring Fling dance. The Jr. SADD group also tied red ribbons on vehicles parked near the school.

Whitewood School students who turned 16 were given birthday cards and small gifts. The Chapter got the local newspaper involved in covering various Awareness Activities. Some of these included: a car smash; Cram the Can; maintenance of two school bulletin boards; the Mitch Dorge presentation; and tying ribbons downtown.

Many fundraisers were held. The SADD Chapter ran the school canteen for two weeks; had a Halloween Bake Sale; sold paper red ribbons to businesses and at school; held a raffle for a Christmas dinner; hosted a table at the local Trade Fair where they sold tickets for a Fun in the Sun draw; had an ice-cream cone sale; and raffled the Costume of Humility.

The “Costume of Humility” was a draw where students bought tickets in another person’s name. The winners had to wear the costume of SADD’S choice on Halloween. The type of costume wasn’t disclosed until the winners were announced, and then paraded through the school.



OXBOW PRAIRIE HEIGHTS SCHOOL SADD had a membership drive in September that resulted in 127 members! Attending the SADD Provincial Conference in October gave them plenty of new ideas.

In September, Kevin Brooks gave a presentation. Also held: Mock Collision, followed by presentation from RCMP and the Fire Department; a Box Car Derby; and a general school assembly.

A Mocktail Madness competition was held between the SADD executive, the SRC executive and the Drama Group. In December, members dropped off SADD flyers with local businesses. They were also busy providing Designated Drivers for community functions during the holiday season, during a bonspiel, for a local dance and for a local business anniversary.

A February fundraiser included a Chili Bake Off, and in May, a Sundae Sale.



Oxbow Prairie Heights School

Oxbow SADD's Box Car Derby





Kevin Brooks (in wheelchair) spoke at Oxbow School

INDIAN HEAD HIGH SCHOOL raised more than \$300 by silent auctioning donations from local businesses. Another fundraiser had students guessing the number of cinnamon hearts in a jar. Each heart represented the number of “hearts” broken due to drinking and driving in Saskatchewan last year. While the local police officer delivered the prizes and gave a speech, there was a minute of silence. The silence was broken by a real call to the officer about a drinking and driving crash that had just occurred.

On White Out Day, one of the events involved placing a casket in the school. A mirror was hung over it, along with a poster that said: “Don’t Let This Be You.” This display was taken seriously by the students.



A police event raised \$376.50 for the **KINDERSLEY COMPOSITE SCHOOL SADD**. The Selective Traffic Enforcement Program (STEP) is hosted bi-annually in different communities in the province. Kindersley was chosen as a host town this year. Representatives from: all police departments, SGI, the Department of Highways, the Highway Traffic Board and Ministry of Justice attended the meeting. A traffic enforcement blitz was conducted before a meeting to review traffic safety laws. It was also held in conjunction with the 2010 Initiative, which is aimed to reduce impaired driving, seatbelt, speed and intersection offenses.

The KCS SADD Chapter was chosen as this year’s recipient of the money because the group has the same aim as the police: reducing incidents of impaired driving. “Staff sergeant Wally Lynds said, “Our youth are today’s drivers, tomorrow’s parents and tomorrow’s community leaders.” (Taken from an article printed in The Clarion by Lia Bichel.)

**The next SADD Provincial Conference will be held
October 17 & 18, 2008 in Regina
at the Regina Inn Hotel.
Plan now to be there!**

New actions initiated by the SADD Board:

- SADD information kits to be sent to every urban police force and every RCMP depot in Saskatchewan. These kits will include information about SADD Saskatchewan's objectives and policies, as well as contact info about SADD Chapters.
- An extensive updated media kit that will be sent to schools along with the manual updates in the fall. This kit will have media contact information, as well as many tips on working with the media.
- Circulation of Chapter contact information to the Board and Chapter Advisors.

NICOLE NAKONECHNY MEMORIAL AWARD DEADLINE

Be sure your SADD Chapter applies for this award by the deadline of July 25, 2008.
Information about the award and an application can be found on our website.

CHECK OUT OUR NEW WEBSITE!

www.saddsask.ca

MITCH DORGE

SPEAKERS TOUR

MARCH 3—7, 2008

The following schools enjoyed presentations by the popular speaker and drummer, Mitch Dorge:

1. Oxbow Prairie Heights School
2. Lampman School
3. Whitewood School
4. Grenfell Community School
5. FW Johnson High School (Regina)
6. Melville Comprehensive School
7. Yorkton Regional High School
8. Preeceville School
9. Norquay School
10. Churchbridge Public School

Mitch Dorge used energy, humour, personal history and drum playing to engage his student audiences.

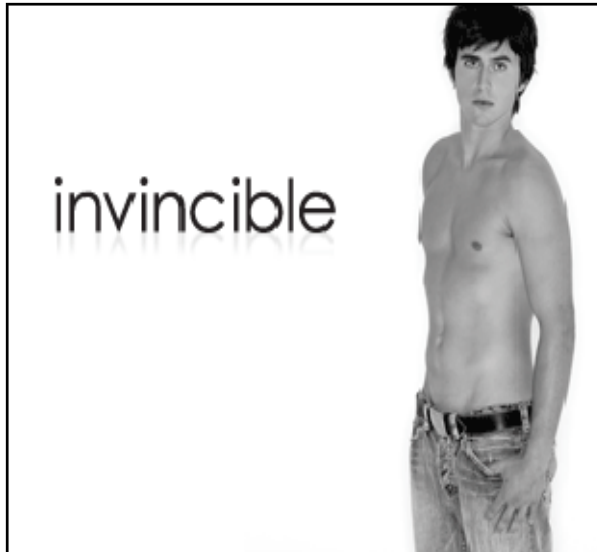


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SADD'S NEWS!

www.saddsask.ca

The SADD website will soon have an update on the upcoming Evans twins grant program.





invincible

On October 1, 2007, Students Against Drinking and Driving Saskatchewan unveiled their new "INVINCIBLE" advertising campaign at a local movie theatre in Regina. The campaign was run again in May of 2008.

The advertising campaign includes a 30-second TV commercial, billboards across Saskatchewan and posters and postcards distributed to all SADD Chapter schools in the province.



"SADD is one of SGI's key partners in the fight against drinking and driving, especially with youth," Regina Walsh Acres MLA Sandra Morin said on behalf of SGI. "SADD's new advertising campaign will challenge young people to take a closer look at their attitudes toward drinking and driving, as well as the possible tragic consequences. The campaign uses messaging to raise awareness – ultimately reducing injuries and saving lives in our communities."

According to SGI statistics, drivers 24 and under represent 17.9 per cent of all licensed drivers, yet represent 44.2 per cent of all drinking drivers involved in traffic collisions. Each year on average, 515 drivers 24 and under are involved in traffic collisions after they have been drinking.

"The goal of the campaign is to dispel the myth that young people are 'invincible' when it comes to drinking and driving collisions," said Brooke Gloeckler, President of SADD Saskatchewan. "We want to show young people that they are not 'invincible,' and that serious injuries and deaths do occur each year as a result of drinking and driving."

You are not
invincible

Don't drink and drive.



You are not
invincible

Don't drink and drive.



SADD BOARD FOR 2007-2008

SADD Saskatchewan’s annual general meeting was held during the Provincial Conference in Saskatoon on October 20th. Following is a list of the elected Provincial Representatives:

Executive:	President:	Brooke Gloeckler
	Past President:	Robyn Betker
	Vice President:	Cassandra Shangraw
	Vice President:	Jerry Lynn Larson

Board of Directors:	Student Director:	Erin Dand
	Student Director:	Tyler Parker
	Student Director:	Megan Van De Woestyne
	Student Director:	Tia Monka
	Student Director:	Sean Deyneka

Community Director:	Shannon Ell (SGI)
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Board of Representatives:	Sean Deyneka, Christina Dyer, Kelsey Gagne, Amy Mandziak, Mallory McGrath, Spencer McKnight, Victoria Milla, Michelle Obst, Kelsie White, Jennifer Whitrow
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Adult Advisors:	Lynne Sutton, Sarah McDonald, Allison Sherwin
Provincial Director:	Tim Spelliscy



HAVE A SAFE SUMMER
FROM THE BOARD AND
STAFF OF SADD
SASKATCHEWAN