

Partnership Opportunity

In Canada, an average of 21 young workers die each year. In Saskatchewan, young worker injuries are not declining fast enough. On average, 3 young workers are injured every day on the job. These heartbreaks and injuries can be prevented with proper safety training and education. We are reaching out to YOU to help us raise awareness and take a safety leadership role by partnering with Service Hospitality (formerly the SHSA) for this year's Youth Safety Education Day (#YSED2019).



It is through efforts of individuals such as yourself that we can bring safety education and awareness to the youth of this province before they even step foot into the workforce. You can get involved with this very important initiative by demonstrating and promoting the importance of staying safe in the workplace.

Last year we partnered with 192 schools, organizations, and industry partners which helped us reach over 29,000 youth in our province in a meaningful way.

Be A Safety Leader & Partner With Us

This year we plan to obtain 200 partnerships and reach 40,000 youth across the province. We hope to get you involved with keeping our young and future workers safe in the workplace. These partnerships are fundamental in reaching as many youth as possible with our messaging and materials. Our Youth Safety Education Day package includes safety related content and activities for the youth in your organization/school to participate in on September 10th (or any day that works for you). Even if your organization doesn't employ or work directly with youth within your operations, your support to raise awareness is appreciated and beneficial. Each partner who would like to receive our FREE YSED package and prize bag for participants will receive this at NO COST! You also will have the ability to market your organization through sponsorship. Support can be provided through donation of resources, promotional marketing materials, gift cards, etc. Your items will be included in the FREE YSED packages that will be distributed to our partners. Anything provided is greatly appreciated and will help us to reach even more youth.

Proclamation

For the past seven years, Service Hospitality (formerly the SHSA) has approached the Ministry of Education in Saskatchewan to dedicate a day to the safety of our youth in this province.

The ministry has graciously agreed and exercised its powers to designate September 10th from 2012-2018 as Youth Safety Education Day. We have reached out to them once again to have the day proclaimed for the eighth year in a row!



Business Exposure

There are numerous ways to profile your school/organization with YSED2019. The many advantages of partnership and/or sponsorship include:

- Sends a message that you are genuinely interested in safety, community involvement & giving back
- Your organization/school will receive special recognition as a YSED2019 partner on our website. Your logo will be displayed with a hyperlink back to your website. This initiative will be advertised across our social media platforms & email blasts to thousands of our members
- Opportunity to have direct involvement with youth and young workers, helping to teach them how to be safe at work
- You will be demonstrating that safety is important to you & your organization
- The youth in your school or organization will have the opportunity to learn and participate in free safety related activities & exercises. They will also be given the chance to win some awesome free prizes



#YSED2019 Social Media

On September 10th, and leading up to the day, please share how you are getting involved and participating in Youth Safety Education Day! Help raise awareness & take a leadership role in safety! Please use #YSED2019 when sharing your involvement online!

Get involved with the conversations:



If you are interested in partnering for this year's Youth Safety Education Day please complete the form on the following page and return to us!

Partnership Form

Please complete & return to us!

First Name: _____

Last Name: _____

Job Title: _____

Email: _____

Phone Number: _____

Organization/School Name: _____

City: _____

Province: _____ Postal Code: _____

Would you like to receive a FREE Youth Safety Education Day Package filled with safety activity instructions (access on our website) as well as free promotional items and prizes?

Yes Please _____ No Thanks _____

of youth participating in activities and exercises (to focus 1 hour on safety) on Sept 10th:

Would you like your logo shared on our website?

Yes Please _____ No Thanks _____

If so, please include the hyperlink to your website:

THANK YOU in advance for your generosity and commitment to safety. We look forward to our continued work together to make Youth Safety Education Day 2019 the most memorable year yet!

Sponsorship Opportunity:

If applicable please complete this portion. Support can be provided by way of monetary donation, donation of resources/brochures, or of promotional items for participant prize bags:

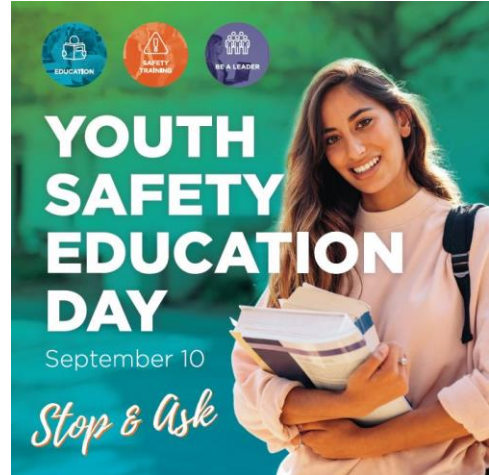
Monetary Donation (\$): _____ Signature: _____

Donation of Resources: _____

Promotional Items: _____

Gift Cards: _____

Youth Safety Education Day September 10th, 2019



Contact Info

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